

## THE 13 KEYS TO THE WHITE HOUSE- WHAT THEY SAID IN 2000

The Keys are statements that favor the reelection of the incumbent party. When **five or fewer statements are false, the incumbent party wins.** When six or more are false, the challenging party wins.



- **KEY 1 (Party Mandate):** After the midterm elections, the incumbent party holds more seats in the U.S. House of Representatives than it did after the previous midterm elections. (TRUE)



- **KEY 2 (Contest):** There is no serious contest for the incumbent-party nomination. (TRUE)



- **KEY 3 (Incumbency):** The incumbent-party candidate is the sitting president. (FALSE)



- **KEY 4 (Third party):** There is no significant third-party or independent campaign. (TRUE)



- **KEY 5 (Short-term economy):** The economy is not in recession during the election campaign. (TRUE)



- **KEY 6 (Long-term economy):** Real per-capita economic growth during the term equals or exceeds mean growth during the previous two terms. (TRUE)



- **KEY 7 (Policy change):** The incumbent administration effects major changes in national policy. (FALSE)



- **KEY 8 (Social unrest):** There is no sustained social unrest during the term. (TRUE)



- **KEY 9 (Scandal):** The incumbent administration is untainted by major scandal. (FALSE)



- **KEY 10 (Foreign/military failure):** The incumbent administration suffers no major failure in foreign or military affairs. (TRUE)



- **KEY 11 (Foreign/military success):** The incumbent administration achieves a major success in foreign or military affairs. (FALSE)



- **KEY 12 (Incumbent charisma):** The incumbent-party candidate is charismatic or a national hero. (FALSE)



- **KEY 13 (Challenger charisma):** The challenging-party candidate is not charismatic or a national hero. (TRUE)

**TRUE: 8 KEYS FALSE: 5 KEYS PREDICTION: A GORE VICTORY- WHAT HAPPENED?**

**PREDICT WHAT WILL HAPPEN IF THE PRESIDENTIAL ELECTION WERE HELD TODAY!**

## THE 13 KEYS TO THE WHITE HOUSE- WHAT WILL HAPPEN IN 2020

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**2016 PREDICTION IS:**

