

5th Annual GCISD Video Festival

Official Guidelines

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Grapevine-Colleyville ISD is proud to announce the 5th Annual GCISD Video Festival – an opportunity to showcase and celebrate the creative talents and accomplishments of students and staff. Join us in this fun event and have a chance to have your movie featured at the Awards Ceremony on April 26, 2007. **Entry forms will be submitted online this year. Beginning in January 2007, online entry forms may be submitted at: <http://www.gcisd-k12.org/vidfest>**

Entry Deadline

Entries will be accepted between February 20 – March 2, 2007 at the Administration Building Lobby.

Early Deadline is Friday, February 23, 2007

Late Deadline is Friday, March 2, 2007 at 12 Noon

The last day to submit entries is Friday, March 2, 2007 at 12 Noon.

Themes/Categories

All entries must fit into one of the following eight categories

Teach Me Something – Make an instructional or “how-to” movie.

Make Me Laugh – Make a movie sure to get the audience laughing!

Tell Me a Story –

- *Non-Fiction* - Tell a story about your family, your community, your culture or about you!
- *Fiction* – Make a movie that is a drama, action, sci-fi or fantasy.

Character Education – Make a movie that illustrates one of the District’s Character Education themes. Themes may be found at: http://www.gcisd-k12.org/character/character_main.html

Documentary (Middle School, High School & Staff only) – Make a factual and informative movie that examines a political, social, community, cultural or historical subject matter.

Animation – Includes computer animation, hand-drawn, clay-animation, frame animation, or anime.

Entry Levels

K-2 Student Produced

3-5 Student Produced

6-8 Student Produced

Grades 9-12

K-2 Teacher Produced

3-5 Teacher Produced

6-8 Teacher Produced

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Rules

1. Movies must be created by currently enrolled students of GCISD or current GCISD employees. Movies must be submitted on DVD. No other formats will be accepted.
2. You may enter as many movies as you like; however, movies may be submitted only once. Entries must have been completed between March 3, 2006 and March 2, 2007.
3. All movies must be under five minutes in length with the exception of:
 - a. "Tell Me a Story" category for Grades 9 –12 and GCISD Staff, which may be more than five but less than ten minutes in length.
 - b. "Documentary" category for Grades 9-12 and GCISD Staff, which may be more than five but less than seven minutes in length.
4. Content of videos submitted must adhere to the dress and safety codes, and student conduct guidelines designated in the GCISD Student-Parent Handbook, a copy of which may be found on the district's website at:
http://www.gcisd-k12.org/lists/handbooks/student_parent/sph_main.html
5. Entries must be considered appropriate for "All Ages" as indicated by the explanation of a "G" rating by the Motion Picture Association of America. For additional information see:
<http://www.mpa.org/movieratings/about/index.htm>
6. All non-original material such as resources used for prepared text or dialogue, clip art, music, photographs, etc. must be properly cited in the closing credits. For example citations please see: <http://www.cyberbee.com/citing.html>. All persons submitting works assume all responsibility for abiding by copyright laws and assume all liability for copyright infringement. For additional information on copyright see:
<http://www.utsystem.edu/ogc/intellectualproperty/cprtindx.htm>
7. **All entries must have an opening title and closing credit sequence.** These will count as part of your total run time. The opening title and closing credit sequence should be part of the main movie, not the DVD menu screen.
8. GCISD may disqualify any entry deemed inappropriate within its sole discretion.
9. **Entries must be received no later than 12 noon on Friday, March 2, 2007.** The DVD along with the release forms for everyone in the movie **and** on the production team must be submitted in a 9" x 12" envelope with the entry form securely affixed to the front of the envelope. The DVD itself must be clearly labeled with the name of the movie and the name of the lead crew member (producer or director) and be cued to the beginning of the movie.
10. The Video Festival Committee reserves the right to declare no winner for a specific category/entry level if there are no suitable entries.
11. By submitting a movie, the contestant(s) grants GCISD the right to publish the movie in part or in whole in any medium.
12. Copyright of the movie will remain with the contestant(s).

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Judging Criteria

Content Quality – The flow of information and the quality of the images.

Technical Merit – Appropriate use of transitions, titling, background music, special effects, etc.

Impact – The degree to which the movie achieves the intent of the category.

Accuracy – Precision with respect to content information and English usage.

Finalists' Public Preview:

Thursday, April 5 and/or Thursday, April 12, 2007

(depending on the number of finalists)

5:00 pm

Location TBA

Awards Ceremony:

Thursday, April 27, 2006

7:00 pm

Location, TBA

Please submit a separate form for each crew member/actor

Performance Release

In consideration of my appearing in the video submitted with this form, for entertainment and educational purposes only, I do hereby on behalf of myself, my heirs, executors, and administrators authorize Grapevine-Colleyville Independent School District to use my performance in this video for television or video distribution throughout the world and for audio, visual, and general education purposes in perpetuity.

Video Release

I grant GCISD permission to use my submitted work, along with my name, for any and all commercial or non-commercial use, including but not limited to public presentation of the work and reproduction of the work in print, electronic and multimedia formats. GCISD may continue to use any or all of this work in perpetuity. I affirm that this is my own original work and that all actors and their legal guardians have signed the appropriate actors performance release.

GCISD Disclaimer

Grapevine-Colleyville Independent School District is not responsible for any damages, debts, or liabilities incurred as a result of a submission to this festival. All submissions are understood to be voluntary. All persons submitting works assume all responsibility for abiding by copyright laws and assume all liability for copyright infringement.

By my signature below I agree to the above releases and disclaimer. My signature further indicates that I have read the Official Guidelines for the 5th Annual GCISD Video Festival.

Printed Name

Signature

Date

Parent/Guardian Printed Name

(Required for all students)

Parent/Guardian Signature

Date